



Friday, April 19

8:00 – 8:30 a.m. ***Registration & Coffee***

8:30 – 8:40 ***Welcome***

8:45 – 9:30 ***Opening Remarks***

*Elizabeth Dougherty, Director of Inventor
Education, Outreach and Recognition
U.S. Patent and Trademark Office (USPTO)*

9:30 – 10:30 ***Best Practices for
Commercialization***

*Bryan Clothier, Erick Schmidt, Jamie Tabor Schmidt
Inventors Association of South Central Kansas*

10:30 – 10:45 ***Break***

10:45 – 12 p.m.

Concurrent Breakout Sessions

Patents—Utility & Designs

Anthony Knight, Director, Office of Petitions, USPTO

***Micro-Entity and Other Incentives
of the America Invents Act***

*John Calvert, Acting Associate Commissioner for
Innovation Development, USPTO*

Trademark Applications

*Tanya Amos, Trademark Electronic Application
System (TEAS) Administrator, Legal Policy Office
Office of the Commissioner for Trademarks, USPTO*

12:00 – 1:15

Welcome

***John William Bardo, President
Wichita State University***

Keynote Luncheon Speaker

***Louis Foreman
CEO and Founder of Enventys***

1:15 – 1:30

***Preview: Networking and
WSU Business Plan and Trade Show***

1:30 – 3:15

State and Federal Resources for Inventors

*A.J. Anderson, Director
U.S. Commercial Services Wichita
U.S. Department of Commerce*

*Jesse Bechtold, CEO
Mid-America Manufacturing Technology Center*

*Wayne Bell, District Director
U.S. Small Business Administration*

*John Gendron
Special Products Manager
NetWork Kansas*

*Marcia Stevens, Regional Director
WSU Kansas Small Business Development Center*

3:15 – 3:30

Break

3:30 – 4:45

Concurrent Breakout Sessions

***Micro-Entity and Other Incentives
of the America Invents Act***

*John Calvert, Acting Associate Commissioner for
Innovation Development, USPTO*

Claim Drafting for Beginners

*Elizabeth Dougherty, Director of Inventor Education,
Outreach and Recognition, USPTO*

Patent Searching

Anthony Knight, Director, Office of Petitions, USPTO

4:45 – 5:30

One-on-One with the Experts

Please sign up in advance at the registration table

5:00 – 7:00

Networking Reception

*The networking reception will be held on the Wichita
State University main campus at Koch Arena, located
on the southeast corner of 21st Street and Hillside
Ave. The networking reception will be held
concurrently with the WSU Center for
Entrepreneurship Shocker Business Plan Trade Show.*



Saturday, April 20

8:00 – 8:30 a.m.	Registration & Coffee	
8:00 – 8:45	One-on-One with the Experts	<i>Please sign up in advance at the registration table</i>
8:45 – 9:00	Welcome Back	<i>Elizabeth Dougherty, Director of Inventor Education, Outreach and Recognition, USPTO</i>
9:00 – 10:00	Innovation and Financing	<i>Patricia Brasted, President & CEO Wichita Technology Corporation and Wichita Technology Ventures</i>
10:00 – 10:45	Successful Inventors	<i>Invited (TBD)</i>
10:45 – 11:00	Break	
11 – 12:30 p.m.	University Resources for Innovators and Inventors Panel	
	<i>Timothy Pett, Director Center for Entrepreneurship Barton School of Business, WSU</i>	
	<i>Ken Williams Director of Licensing Kansas State University Institute for Commercialization</i>	
	<i>Becky Hundley Projects Manager, Intellectual Property Office of Research Administration, WSU</i>	
	<i>Debra Franklin Director of Operations Center for Innovation and Enterprise Engagement, WSU</i>	

12:30 – 1:45

Networking Lunch

1:45 – 3:00

Concurrent Breakout Sessions

How to Be a Success in Life (at the USPTO)

John Calvert, Acting Associate Commissioner for Innovation Development and Elizabeth Dougherty USPTO

Trademark Searching

Tanya Amos, TEAS Administrator, Legal Policy Office, Office of the Commissioner for Trademarks USPTO

35 USC 103—What Is Obvious?

Anthony Knight, Director, Office of Petitions, USPTO

3:00 – 3:15

Break

3:15 – 4:30

Concurrent Breakout Sessions

Patent Searching

John Calvert, Acting Associate Commissioner for Innovation Development, USPTO

35 USC 103—What Is Obvious?

Anthony Knight, Director, Office of Petitions, USPTO

Advanced Claim Drafting

Elizabeth Dougherty, Director of Inventor Education, Outreach and Recognition, USPTO